

Report of “Swachhata Hi Seva Campaign 2026” dated 28-09-2026

On the twelfth day of the Swachhata Hi Seva Campaign 2026, an awareness programme on “Swachhataa Se Samriddhi” was organized at Deras Farm, ICAR-IIWM, Bhubaneswar. Participants promoted the 3Rs, plastic recycling, “Waste is Wealth,” and sustainable practices. A cleanliness drive was conducted at the farm gate, followed by a vote of thanks.



Plate 1: IIWM Deras farm main gate before cleaning on 28-09-2026



Plate 2: IIWM Deras farm main gate after cleaning for waste management on 28-09-2026



Plate 3: IIWM Team during the Swachhata Hi Seva Campaign 2026 and cleanliness, responsible waste management, resource conservation, and sustainable practices at Deras farm IIWM on 28-09-2026.